



CRET Membership Benefits 2026

Unlock Exclusive Opportunities for Your Dental Company

Join the Center for Research & Education in Technology (CRET) and gain direct access to the next generation of dental professionals while showcasing your products in a real-world learning environment. Since 2004, CRET has bridged the gap between dental education and industry innovation, ensuring students and faculty engage with the latest advancements in technology and patient care.

Exclusive Member Benefits

- **Showcase Your Products:** Feature your equipment and technology in CRET Innovation Centers—real-world dental education settings where students and faculty interact with industry-leading products.
- **Direct Engagement with Future Customers:** Gain visibility among dental students and faculty, influencing product adoption post-graduation.
- **Exclusive Invitations:** Attend CRET's annual member-only meeting, school advisory committee meetings, Lunch & Learns, and alumni events.
- **Product Testing & Feedback:** Beta test new products in a hands-on clinical setting and receive direct feedback from students and educators.
- **Brand Promotion:** Enjoy discounted advertising in *Dental Hypotheses* e-journal and peer-to-peer product recommendations through student presentations.
- **Curriculum Integration:** Work with dental schools to integrate your technology into coursework and training programs.
- **Industry Collaboration:** Connect with other leading dental companies to shape the future of dental education.
- **Quality Oversight:** Ensure proper use and maintenance of your equipment in CRET Innovation Centers.

Membership Fees

Company Size	Initiation Fee (One-Time)	Annual Fee
< \$10 Million Annual Revenue	\$1,000	\$2,000
> \$10 Million Annual Revenue	\$1,000	\$4,000

Join CRET Today!

Become part of a dynamic network driving innovation in dental education. To learn more, contact us at Info@cret dental.org or visit www.cret dental.org.